



Driving Performance Through Employee Motivation

17 August 2026 (Mon)

This 1-day workshop delves into the psychology and practical application of motivation in professional settings, emphasizing its pivotal role in driving employee performance and organizational outcomes. Participants will analyze core theories and the role of intrinsic vs. extrinsic rewards, to understand how individual needs and personality types shape workplace behaviors. Participants will evaluate how job design elements (e.g., task variety, feedback mechanisms, and role clarity) impact engagement and satisfaction. Through case studies and actionable strategies, the course equips participants to cultivate a motivated workforce, reduce turnover, and align employee well-being with productivity goals, fostering environments where both individuals and organizations thrive.

Content:

- What is motivation
- Explore intrinsic (e.g. passion, curiosity) vs. extrinsic motivation (e.g. rewards, recognition).
- Importance of motivation
- Understand individual's needs
- Personality types and work-related behaviours
- Theories of motivation
- Challenges for today's supervisor
- Job design and employee motivation
- Benefits of motivated employees
- Case studies and exercises

Trainer:

Dr. Kamsuo Wong

DBA MRPS MA LLM MBA CPA (HK) CPFA (UK) FCPA (Aust)

Dr. Kamsuo Wong is highly regarded as a multi-faceted academic backed by 20 years of extensive professional experience not only in accounting but also management training. He is a professional accountant in Hong Kong, United Kingdom and Australia and the member of Hong Kong Institute of Certified Public Accountants (CPA), Chartered Institute of Public Finance and Accountancy (CPFA), and CPA Australia (FCPA).

Dr. Wong is an experienced educator and professional with profound knowledge and expertise in business sector. He is currently the Independent Non-Executive Director of ETS Group Limited (stock code: 8031) and Adjunct Lecturer at a number of universities and tertiary education institutions. He had also provided various trainings for multinational corporations, NGOs, professional bodies and HKSAR Government in the areas of financial reporting, financial management and management accounting.



Registration Form

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Time

0930 - 1700

Fee

HK\$2,000 per person

Venue

Admiralty/ Wanchai

Language

Cantonese supplemented with English materials

To register, please complete this form and send it to enquiry@master-mind.hk Please send a crossed cheque made payable to:

“Mastermind Training Institute (Hong Kong) Limited” addressed to
Room 2109, 21/F, CC Wu Building,
302 – 308 Hennessy Road, Wan Chai,
Hong Kong

For enquiries, please email to enquiry@master-mind.hk or call (852) 2709-1038.

I may be contacted in relation to this course via the contact details provided below. I understand that the organizer may send me information about training/ events organized or supported by the organizer and I may object to such use by ticking the box below.

Name (Mr / Ms / Miss): _____ (English) _____ (Chinese)

Company: _____ Position: _____

Address: _____

Email: _____ Tel: _____ Fax: _____

Signature: _____ Date: _____

Please tick the box if you do not wish to receive course information from Mastermind Training Institute (MTI).

Remarks:

1. Course registration is subject to confirmation by the organizer.
2. Except for unsuccessful applications or course cancellation, course fees are not refundable.
3. The organizer reserves the right to change the speaker and/or venue for the course when necessary.
4. The course will be cancelled if a No. 8 typhoon signal is hoisted or the Black storm warning is raised two hours prior to start of the course.

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